

Keeping Up to Date with your Partnership

Is your Page Up to Date?

An easy way to improve the stats detailed above is to ensure that your product page is up to date and up to scratch. The most successful pages have the maximum number of good quality pictures (6 for silver and 10 for gold partners) and between 300-500 words of copy. It is also important that your opening times, prices and all links are correct and up to date. If you wish to make any changes to your page(s) then please send the details and any photos to our Digital and Online Executive, Katie.

Keep Up to Date

The best way to keep up to date with VisitWiltshire activity, and the latest opportunities available is through our Partnership Pack (attached), our Partner Pages and our Partner Newsletter. If you do not receive our monthly newsletters, please sign up to our mailing list here.

Further Opportunities

You can see a detailed breakdown of our marketing opportunities in the document attached. We are always looking for upcoming events to feature on our website, which you can add to our What's On ages via the event form.

Business Support and Updates

We can offer <u>business support</u>, <u>advice and training</u> whenever you may need it, including:

- Industry Meetings
- Training Courses on variety of subject
- Help with planning and funding applications

If you have any further questions about your partnership or would like to set up a call or meeting then please contact Partnership and Marketing Executive

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